

Application Form for:

Best Start Up

The Best Start Up Business Award recognises businesses or organisations who have been in operation for less than two years (ie less than 2 financial years 19/20 and 20/21) who can demonstrate excellence in their business planning and practices. All new businesses established on or after January 2019 are eligible for this category.

Copy and paste this document into Word to enable you to add content, photographs, graphs, pictures and/or a <30 Second MP3 about an aspect of your business or region that you are passionate about. Please include all additional documents with your entry.

Conditions of Entry:

- **Entrants must be located in the Barrington Coast region**
- **Entrants must be received by 5pm 15th October 2021**
- **Answer every question**
- **Submissions should not exceed 250 words per question**
- **All information remains confidential**

CORE QUESTIONS

These broad-based business questions are required to be completed by all entrants. This only needs to be completed once, regardless of how many categories entered. This section is not judged, however it provides a context in which your business operates and is used in the marketing of your business in relation to the Business Awards program.

1. Please describe what your business does?
Word count: Max 200
2. Tell us the overall objectives of your business?
Word count: Max 250
3. Tell us what winning these business awards would mean to your business?
Word count: Max 250
4. How will your business act as a role model in the future?
Word count: Max 250

ENTRANT DETAILS

Name of Business:.....

ABN:

Contact Person:

Position:

Business Street Address:

Business Postal Address:

Date Business Commenced:

Number of employees:

Category entered:

Email:

I am a member of the Business Chamber

(Forster Tuncurry, Gloucester, Taree, Wingham, Old Bar, Bulahdelah, Harrington, Myall Coast)

I would like to become a member of the Business Chamber

(Forster Tuncurry, Gloucester, Taree, Wingham, Old Bar, Bulahdelah, Harrington, Myall Coast)

I hereby agree that:

1. **The judge's decision will be final.**
2. **To the best of my knowledge the information contained in this entry is correct and accurate at the time of submission.**

Signed: _____ Date: _____

Entries close 5pm October 15th, 2021

APPLICATION QUESTIONS

1. Tell us about yourself and the history behind your business.
2. Explain the key strengths of your business and what makes you the best at what you do?
3. Describe how your business has grown, adapted or responded to the trading conditions of the past year?
4. What plans are in place to ensure that your business remains sustainable into the future? Identify two business goals for the next 12 months.
5. How does your business identify its customers, market to their needs, gain feedback and improve products and services?
6. What new ideas, new products, new technologies or other innovations have you introduced into your business in the last 12 months?
7. How do you ensure staff development, including career path planning and seizing opportunities for your own and employee's personal growth?
8. How does your business stay up to date with changes in the business environment and the broader trends in your industry?
9. How does your business actively support the community and/or business environment? Do you encourage your employees to be involved in community activities?

Send all Information and include additional corresponding and relevant details, photos etc. to: mcbusinessawards@gmail.com

In the email subject state: "Best Start Up Application"