

# 2021 Insurance Advisernet MidCoast Business Awards Gala Dinner

The Awards celebrate our region's business success with a range of judged and popularly voted categories.

Nominations, voting and judging will culminate in a Gala Dinner on Saturday 20<sup>th</sup> November at Club Forster.

## 2021 Awards Categories

Anticipated categories are as follows:

### **Local Recognition and Excellence Awards:**

#### ***Best Start Up Local Chamber Region Winners***

(Bulahdelah, Forster, Gloucester, Harrington, Old Bar, Taree, Tea Gardens & Wingham)

#### ***Best Start Up Major Winner***

#### ***People's Choice Local Chamber Region Winners***

(Bulahdelah, Forster, Gloucester, Harrington, Old Bar, Taree, Tea Gardens & Wingham)

#### ***People's Choice Major Winner***

#### ***Community Service Award (business or individual)***

#### ***Hall of Fame / Outstanding Business Leader***

#### ***Business Excellence Awards (entry in 1 category only)***

Tourism & Hospitality

Professional Services

Health & Wellbeing

Retail Services

Trades and Construction

#### ***Business of the Year – Runner up***

#### ***Business of the Year - Major Winner***

*The purpose of the MidCoast Business Awards is to provide a platform for businesses to evaluate their aims and objectives, culminating in a great event which brings the MidCoast Business Community together to recognise and celebrate their outstanding achievements.*

## 2021 MidCoast Business Awards Sponsorship Options

**Platinum Sponsor - \$4,400 inc GST – SOLD  
1 Only**

### **Naming Rights**

MidCoast Business Awards

Company logo incorporated in Awards logo design

### **Awards Promotion 2021**

Company logo and name included on website and social media advertising

Company logo included on printed material.

Company logo included in media releases

Company name included in media releases

### **Advertising**

Company name and logo included in all advertisements over a minimum 3 month period (MidCoast viewing areas)

Sponsorship level logo branding for all advertising

### **Radio / TV**

Company name included in advertising, live reads and mentions

### **Print**

Sponsorship Level logo branding on all awards advertising

Sponsorship level logo branding on awards booklet at event, plus a full page write up in the booklet

### **Social Media**

Sponsorship level branding recognition

### **Major Award Category Sponsorship – Business Excellence Business Of The Year**

Sponsorship of Major Business of the Year Award – Winner and Runner Up

Presentation of Winner and Runner-Up award onstage at the Gala Dinner Presentation

### **Business Awards Website**

Company banner advertisement on the Business Awards website for the duration of the 2021 awards

Sponsorship level branding recognition

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## Platinum Sponsorship Continued...

<b>At the Gala Dinner</b>
Company representative welcome guests from stage
Company logo on stage lectern
Table display of company products/brochures
Company name and logo featured on all trophies
Company name on trophies for your category nominee winners
Company logo on main screen throughout the evening
Company logo on awards booklet
Acknowledgement by MC throughout the evening
Acknowledgement through presentation throughout the event
8 x Complimentary tickets
Display of company banners – 2 on stage and 2 on entry – must be supplied min 24 hours prior to event.
Promotional material in gift bags for all attendees
<b>After the Awards Presentation</b>
Company logo included with business awards logo to all winners for their own promotion and websites
Certificate of appreciation
Contact details for all awards entrants and the rights to contact them for future business opportunities

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# Gold Sponsor - \$2,800 inc GST 2 Only

## **Awards Promotion 2021**

Acknowledgement of your sponsorship by the MC

Company logo and name included on website and social media advertising

Company logo included on printed material.

Company logo included in media releases

## **Advertising**

### **Print / TV**

Sponsorship Level logo branding on all awards advertising.

Sponsorship level logo branding on awards booklets as applicable.

### **Social Media**

Sponsorship level branding recognition

## **Business Awards Website**

Sponsorship level branding recognition

## **Major Award Category Sponsorship – People’s Choice / Best Start Up**

Sponsorship of Major Category Award – Winner, Runner Up & 8 Regional Winners

Presentation to Winner, Runner-Up and Regional Winners onstage at the Gala Dinner Presentation

## **At the Gala Dinner**

Company logo on main screen throughout the evening

Company logo on awards booklet

Acknowledgement through presentation throughout the event

6 x Complimentary tickets

Sponsorship of Award Category plus logo on trophy

Display of company banners off stage throughout the room – max of 3 banners

Promotional material in gift bags for all attendees

## **After the Awards Presentation**

Certificate of Appreciation

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## Silver Sponsor - \$1,500 inc GST

### **Awards Launch 2021**

Acknowledgement of your sponsorship by the MC

Company logo included in print advertisement

Company logo included on invitations

Company logo included in media releases

### **Advertising**

#### **Print**

Sponsorship Level logo branding on all awards advertising

Sponsorship level logo branding on awards booklet

#### **Social Media**

Sponsorship level branding recognition

### **Business Awards Website**

Sponsorship level branding recognition

### **Category Award Sponsorship – Health / Tourism / Retail / Professional Services or Community Service, Outstanding Business Leader**

Sponsorship of Award Category – Winner & Runner Up

Presentation to Winner / Runner-Up onstage at the Gala Dinner Presentation

### **At the Gala Dinner**

Company logo on main screen throughout the evening

Company logo on placemats, menus

Acknowledgement through presentation throughout the event

4 x Complimentary tickets

Display of company banners – off the stage, throughout the room. Max of 2 banners

Promotional material in gift bags for all attendees

### **After the Awards Presentation**

Certificate of Appreciation

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## Bronze Sponsor - \$660 inc GST

**Print**

Sponsorship level logo branding on printed and advertising

**Social Media**

Sponsorship level branding recognition on website and FB

**At the Gala Dinner**

Company logo and acknowledgement on main screen

Company logo on placemats, menus, award booklet

Acknowledgement by MC during event

2 x Complimentary tickets

Promotional material in gift bags for all attendees

Photo with MC

Display of 1 x company banner at venue in arrival/foyer area

**After the Awards Presentation**

Certificate of Appreciation

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