

Application Form for:

Excellence in Retail Services

The Excellence in Retail Services Award recognises businesses or organisations who can demonstrate excellence in their business planning and practices plus show continued development and innovation in their business.

Copy and paste this document into Word to enable you to add content, photographs, graphs, pictures about an aspect of your business or region that you are passionate about. Please include all additional documents with your entry

Conditions of Entry:

- Entrants must be located in the Barrington Coast region.
- Entrants must be received by 5pm 10th December 2021.
- Every question must be answered.
- Submissions should not exceed 250 words per question.
- All information remains confidential.
- The MidCoast Business Chamber reserves the right to preclude any entry which may negatively impact on the reputation of the Business Awards or the MCBC and/or its members.
- Entrants must read and sign The Declaration at the back of this application form.

CORE QUESTIONS

These broad-based business questions are required to be completed by all entrants. This only needs to be completed once, regardless of how many categories entered. This section is not judged, however it provides a context in which your business operates and is used in the marketing of your business in relation to the Business Awards program.

1. Please describe what your business does?
Word count: Max 200
2. Tell us the overall objectives of your business?
Word count: Max 250
3. Tell us what winning these business awards would mean to your business?
Word count: Max 250
4. How will your business act as a role model in the future?
Word count: Max 250

ENTRANT DETAILS

Name of Business:.....

ABN:

Contact Person:

Position:

Business Street Address:

Business Postal Address:

Date Business Commenced:

Number of employees:

Category entered:

Email:

I am a member of the Business Chamber

(Forster Tuncurry, Gloucester, Taree, Wingham, Old Bar, Bulahdelah, Harrington, Myall Coast)

I would like to become a member of the Business Chamber

(Forster Tuncurry, Gloucester, Taree, Wingham, Old Bar, Bulahdelah, Harrington, Myall Coast)

I hereby agree that:

- 1. The judge's decision will be final.**
- 2. To the best of my knowledge the information contained in this entry is correct and accurate at the time of submission.**

Signed: _____ **Date:** _____

Entries close 5pm 10th December 2021

APPLICATION QUESTIONS

1. Tell us about yourself and the history behind your business.
2. Explain the key strengths of your business and what makes you the best at what you do?
3. Describe how your business has grown, adapted or responded to the trading conditions of the past year?
4. What plans are in place to ensure that your business remains sustainable into the future? Identify two business goals for the next 12 months.
5. How does your business identify its customers, market to their needs, gain feedback and improve products and services?
6. What new ideas, new products, new technologies or other innovations have you introduced into your business in the last 12 months?
7. How do you ensure staff development, including career path planning and seizing opportunities for your own and employee's personal growth?
8. How does your business stay up to date with changes in the business environment and the broader trends in your industry?
9. How does your business actively support the community and/or business environment? Do you encourage your employees to be involved in community activities?

Send all Information and include additional corresponding and relevant details, photos etc. to: mcbusinessawards@gmail.com

In the email subject state: "Excellence in Retail Application"

DECLARATION:

I declare that the information I have provided is true and correct at the time of entry. I confirm that I and my Businesses have met all the necessary licences and operational requirements for my business to operate in the MidCoast Council area. I further declare that I am not bankrupt or trading insolvent at the time of entry, nor in dispute with any other business, government agency or department at any level at the time of entry.

I understand that if circumstances change, concerning my own status or that of my business, I am obligated to inform the MidCoast Business Chamber and that this may at the sole discretion of the Judging panel, exclude me from these awards.

Entrant's Name: Date: / /

Entrant's Signature:

.....